

## The Story Of URI International

The **URI** story is one of total commitment to a few core values; to provide the absolute best whole food nutrition with no compromises and at the lowest price possible. The LeBaron family have been certified organic farmers for 3 generations. **URI's** parent company has been producing these certified organic foods for over 25 years. They own over 7000 acres in what's called a *caldera* (a volcanic crater) in western Utah. They own the farms, the unique and proprietary drying towers, encapsulating, bottling and packing equipment.

**URI International is committed to providing only the highest quality products** to you, our customer. The URI product line is formulated and manufactured using only the finest raw materials. Because of our strict commitment to quality, **URI International offers the best nutrition in the industry. *The basis of our product line consists of natural, fresh whole food concentrates from an abundant variety of greens, fruits, vegetables and other select ingredients in a synergistic blend.*** URI International is the only supplier in the health food industry to offer a complete line of premium, nutrient dense whole food supplements. Each URI product is manufactured at the rate of demand, assuring that our customers receive the freshest whole food nutritional supplements available.

The soil on their farm was formed of volcanic ash, producing a very mineral and nutrient rich soil. It also has a lot of fulvic acid in it. **Fulvic acid is nature's very best natural electrolyte.** An electrolyte is a substance that both gives and receives electrons – in other words, it facilitates the movement of electrons – particularly in a solution. The fluids in our bodies are very much a saline solution and our bodies are very electric. Any time you can improve the electrolytic properties of anyone's body, you will dramatically improve their health.

The fulvic acid will actually create nutrients in the soil that would not be there had the fulvic acid not been there. But that's not all, the fulvic acid will actually break the nutrients and minerals down to a smaller size – particularly the metallic minerals – it will reduce them to ionic in size. And then the fulvic acid, much like a transfer agent, will facilitate the movement of these nutrients and minerals through the cell membranes of the roots of the plants grown in that soil.



*Freshly cut barley grass field*

As a result we end up with even more nutrients and minerals in the freshly harvested produce and the fulvic acid is in these plants as well. Now when the produce is processed, and we ingest the product, we end up with the fulvic acid in our bodies where, as I mentioned earlier, it has a dramatic impact on your health by improving the

electrolytic properties of your body. It will also, much like a transfer agent, facilitate the movement of these nutrients and minerals through the cell membranes of your body.

The founders of **URI International** have a passion for supplying the best possible whole food nutrition. They grow the majority of what they process on their own soil. After harvesting the crops from their own soil, they then wash, juice, *(and it is the juice, not the whole leaf)*, and drop the fresh juice through their 100 foot tall dryers where it averages 88 degrees, *and never exceeds 99 degrees*, and that live, enzyme-active juice is converted into a powder. URI's amazing powder technology is a very cool, non-invasive process that has been developed and improved upon over the last couple of decades so as to keep the enzymes undamaged and intact, and to keep all the live cultures in the food alive. All of this is accomplished within 5 hours of harvest!



*Building Structure that houses the dryers.*

This is very significant, as the moment you separate any produce from its root or vine, all the live cultures in the food begin to die. ***The short period of time between time of harvest and then locking the life into the powders is a critical reason these foods are so nutritionally dense.***

With their unique drying processes, they don't just dry whole foods, they juice them and quickly dry the juice concentrating it far more than if they merely dried the entire plants and leaves as most other companies do. A one-pound canister of this whole food complex, ***Complete Food***, is many times more concentrated in vital nutrients than any other product of its kind.



*Powder fill unit, that dispenses BarleyMax®, CarrotJuiceMax™ and BeetMax, into our plastic containers.*



*Standing alfalfa fields, ripe for harvesting.*

Each one-ounce serving of ***Complete Food*** also contains 6,000 mg of the Multi-Vegetable Blend containing the following fresh vegetables loaded with vitamins, minerals, protein and phytonutrients: Proprietary Vegetable Blend, Spinach, Carrot, Broccoli, Kale, Beet, Tomato, Squash, Barley Grass (*Organic*), Cabbage, Sweet Potato, Cauliflower, Bell Pepper, Parsley, Cucumber, Brussels Sprouts, Onion, Celery, Garlic, Ginger, Asparagus

## **PLUS**

**Beta-Carotene** (Vitamin-A) is over 500% RDA per serving (more than 3 servings of raw fresh carrots).

**PLUS:** Contains over **500% RDA of Vitamin C** per serving (more than 5 servings of fresh orange juice).

### **PLUS servings of:**

Multi-Fruit Blend, Blackberry, Purple Grape, Apple, Pear, Blueberry, Raspberry, Orange, Watermelon, Papaya, Banana, Lemon, Grapefruit, Peach Prune, Cherry, Cranberry, Plum, Pineapple, Hawthorn Berry, Elderberry, Multi-Vegetable Blend, Mango, Spinach, Carrot, Broccoli, Kale, Beet, Tomato, Barley Grass (*Organic*), Squash, Cabbage, Sweet Potato, Cauliflower, Bell Pepper, Brussels Sprouts, Parsley, Cucumber, Onion, Celery, Garlic, Cayenne, Asparagus, Ginger, Green Super Food Blend, Barley Grass Juice Powder, Alfalfa Leaf Juice Powder, Wheat Grass Juice Powder, Dunaliella, Oat Grass Juice Powder, Kelp, Dulse, Klamath Lake Algae, Chlorella, Spirulina, Sweet Careet Blend, Carot Root, Beet Root, Sweet Potato Root, Tropical Blend, Acerola Cherry Extract, Noni (*Morinda Citrifolia*), Multi-Zymes/CDS Blend, Amylase, Cellulase, Protease, Lactase, Lipase, Maltase, Bromelain, Sucrase, Superoxide Dismutase (*SOD*), Aloe Vera, Ionic Fulvic Mineral Extract, Yucca

All of URI International's top-quality nutrition supplements are priced 'right'. You'll discover that our prices are the same as or lower than mass-market retail outlets. More importantly, prices are considerably less than other network marketing (MLM) companies.

URI engages in the ultimate in vertical marketing—controlling every stage of the product development from growing the foods, harvesting, processing, drying, packaging and finally to the marketing itself. This gives URI tremendous advantages over almost any other nutritional company; most can't come close to the quality control of the end products that URI does.

*And it gets better . . .*

**URI International** nutritional products offer exceptional value. They typically contain over *twice the amount of active product per bottle at a lower price* when compared with prices from any network marketing nutritional supplement company, to our knowledge. The reason for this phenomenon is that **URI** is committed to the service of people by operating its business infrastructure with low gross margins. The majority of Company revenue is thus shared with its Members, where it belongs.

The principal owners and founders of URI International have been private-labeling nutritional products to dozens of very large, well-known retail marketing companies for more than fifteen years, and still do today. **They have the current capacity to produce millions of pounds of product and meet virtually any demand** we may give them as marketers.

**Try the URI products today and see for yourself the difference that feeding your body certified organic, extreme whole food can make. If these don't work for you the way they have for us, you can get your money back within the initial 30 days. It is a no-risk way to dramatically optimize your body's ability to heal itself!**

Get URI products at: <http://goaddr.com/9t9.uristory>

Here's my personal story and my recommendation for three products to start with that can change your life in a few months:  
<http://goaddr.com/mj.uristory>

Get the real "skinny" on fats at the "Know Your Fats" article at:  
<http://www.westonaprice.org/knowyourfats/index.html>  
The above article reveals a 50 year long cover-up of information which is vital to understanding why heart disease is so common these days. A book I read recently mentioned an interview with a doctor who graduated from medical school in 1910, he said that they didn't even have a course in heart disease then because it was so rare! Think about that, read the article above, then go over to the URI product url below to get pure Organic Extra Virgin Coconut Oil:

[http://www.uriinternational.com/wholefood/wholefood\\_coconut.asp?DistID=19754](http://www.uriinternational.com/wholefood/wholefood_coconut.asp?DistID=19754)

Any questions, give me a call!  
Be well and happy,  
Marty Leaventon  
610-845-7839 afternoons or evenings until very late OK!